

GARY B. MEISNER, MBA • CPA • CFO • CIO
NetSuite ERP / CRM Systems Consultant and Fractional CFO
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PROFILE

- **Executive experience:** Versatile operating executive, with broad experience as the senior management team member leading finance, information technology, planning, human resources, administration and operations.
- **Company experience:** Industry-leading Fortune 500, SEC, public and private equity/venture capital-backed companies.
- **Business settings:** Operating unit, corporate office, startup, acquisition, divestiture, turnaround and reorganization.
- **Business consulting experience:** Business development, M&A, planning, modeling and strategic assessments.
- **Systems experience:** Leader of numerous ERP, BI and financial systems implementations (Netsuite / Adaptive Insights).
- **Educational background:** MBA and BS from top-ranked business schools.
- **Personal qualities:** Recognized as a creative strategist with outstanding analytic, conceptual, organizational and problem-solving skills. Delivers innovative solutions to complex challenges. Leverages technology to advantage. A change agent with a passion for achieving significant improvements in processes and results.

AREAS OF EXPERTISE / TARGETED OPPORTUNITIES

CFO Support Roles	Planning, Analysis and Modeling	Financial and Business Systems
Part-time / interim CFO	Financial and operations analysis	Systems evaluations
Board proposals and presentations	Business modeling	Database architecture
M&A, due diligence, integration	Budgeting / forecasting	Data conversions
Reporting and controls	Strategic planning	Implementations
Special projects	Decision analysis / support	Reporting and metrics

TARGET CLIENT PROFILE

Private equity/VC-backed firms, small-to-large public and private companies at corporate or operating level.

PROFESSIONAL EXPERIENCE

Final Position	Company (Symbol)	Sector	Revenues
Consultant / Entrepreneur	Self-employed	Consulting	
Chief Financial Officer	Iron Solutions, Inc. (PE backed)	VC/PE Technology	\$10M
VP, Finance (Group)	Healthways, Inc. (HWAY)	Healthcare	\$500M
Consultant / Business Dev	Self-employed	Consulting / Bus Dev	
VP, Group Controller	La-Z-Boy, Inc. (LZB)	Mfg / Retail	\$1,500M
SVP, Chief Financial Officer	FISI-Madison (AFI)	Fin Svcs / Insurance	\$500M
VP, CFO & CIO	United Door / Ceco Door (SPX)	Mfg / Distribution	\$100-200M
Controller	ITW - 3 operating units (ITW)	International Mfg	\$5-50M
Manager of Financial Analysis	ITW - Corporate office (ITW)	Public SEC	\$400M
Audit Senior	Arthur Andersen & Co.	Big 8 CPA	

EDUCATION AND CERTIFICATIONS

University of Chicago / Booth School, Chicago, Illinois, M.B.A. in Marketing and Finance

University of Illinois, Champaign, Illinois, B.S. in Accountancy (High Honors).

Certified Public Accountant, Illinois • Member Financial Executives International and American Inst. of CPAs.